## & Tips for & Bicycling Monterey County

- ✓ Routes, maps, suggested rides for various fitness levels and time frames
- ✓ Bike-and-ride options: the bus—and other transportation—for people and their bikes
- Riding skills, safety, and CA bike laws for children, teens, and adults
- ✓ Bike parking—DIY and valet tips
- ✓ **Bike security** /theft prevention

- ✓ Calendar of local bike activities and events
- ✓ Local bike shops, rentals, and other services
- ✓ Group rides, clubs, un/school bike teams
- ✓ Advocacy, infrastructure, volunteer ops
- ✓ **And much more,** for all styles of riders

*Información en español sobre las bicicletas:* http://marilynch.com/blog/resources/en-espanol

## HER Helmet Thursdays

For males and females, visitors and locals. Discounts because you bike in Monterey County!

**Bike**? Get a 10-50% discount. <u>When?</u> Thursdays. <u>Why?</u> Be a partner in sustaining <u>HER/Mother Earth</u> and the economy. <u>H-E-R</u> also stands for: H=Hotels/other lodging; E=Entertainment venues and Educational attractions; R=Restaurants and related spots. <u>How?</u> At H places, BYOB/Bring Your Own Bike or rent a bike for a day or longer from any Monterey County shop. At E & R spots, bike there; show your helmet, mention HER Helmet Thursdays. <u>Where?</u> At H-E-R businesses and organizations countywide—Big Sur, Carmel, Carmel Vly, Castroville, Corral de Tierra, Gonzales, Greenfield, King City, Marina, Monterey, Moss Landing, Pacific Grove, Salinas, San Ardo, Sand City, Seaside, Soledad. **See FAQs on website.** 

## BikeMonterey.org & (831)375-6278

Information Hub for Biking Monterey County and Home of the HER Helmet Thursdays Project

A public service project founded 2009 by county resident Mari Lynch, in partnership with the community.