Do you bike in the Monterey County seat, Salinas?

Since 2009, businesses and organizations in Monterey County’s HER Helmet Thursdays Project give discounts on Thursdays to people who bike—including in Salinas.

HER Helmet Thursdays is a long-term ecology-economy sustainability project.

HER refers to Mother Earth, who benefits from more people biking!

And HER is an acronym for:
• Hotels, and other lodging
• Educational and Entertainment venues
• Restaurants and related places—plus some retail shops!

➢ For H spots, BYOB / bring your own bike, or show receipt for a one-day or longer bicycle rental from any Monterey County rental location. Get a Thursday night lodging discount.
➢ For E and R spots, bike (or bike-and-ride) there on Thursday, show helmet as evidence. Get a discount off your total tab (alcohol may be excluded), anytime on Thursdays.

See individual listings, map, and FAQs on BikeMonterey.org

Not online? Call (831) 375-6278

Throughout Monterey County, discounts are available at hundreds of participating spots.

Salinas
HER Helmet Thursdays spots as of 1 January 2020

Before claiming discount, refer to each spot’s individual listing on bikemonterey.org.

1. Aquablue Skin & Body Spa
2. Angelina’s Pizzeria
3. The Bakery Station
4. Bobcat Bicycles
5. Courtyard by Marriott
6. DC-10 / Doug Chandler Performance
7. Downtown Book & Sound
8. Elli’s Great American Dinner House
9. El Zacatecano Restaurant
10. First Awakenings
11. Fox California Theater
12. Ginger Thai Kitchen
13. Gino’s Fine Italian
14. Golden Fish
15. Grower’s Pub
16. Guadalajara Grill
17. Hacienda Mexican Grill
18. La Plaza Bakery & Cafe, East Salinas-Bardin Rd
19. La Plaza Bakery & Cafe, East Salinas-N Sanborn Rd
20. La Plaza Bakery & Cafe, West Salinas
21. LALLA Lounge
22. Mi Tierra Restaurant
23. Michael’s Grill and Taqueria
24. MYO Pure Frozen Yogurt
25. Noodle House
26. Perfectly Pressed Juice Bar ‘n’ Eatery
27. Portobello’s
28. Residence Inn by Marriott
29. Steinbeck House
30. Tacos El Jalisciense, 505 E. Alisal
31. Taqueria El Kiosko, Constitution Blvd
32. Taqueria El Kiosko, Williams Rd
33. Valley Bikes
34. Yangtse’s Taste of Thai
35. Zeph’s One Stop