

Many residents of the Alisal / East Salinas are field workers or other agricultural laborers. Show your appreciation for these and other Salinas Valley ag workers. It's an easy, meaningful way to give thanks before Thanksgiving! Here's what to do:

Beginning Tuesday, November 15, 2016: Post a photo on social media, showing food/s grown in the Salinas Valley, the "Salad Bowl of America." Include a hashtag: #SalinasFeedsAmerica and/or #SalinasAlimentaNuestraNacion.

<u>What foods to picture</u>? So many to choose from! Among foods brought to our tables thanks to Salinas Valley ag workers: artichokes, Asian veggies, broccoli, brussels sprouts, carrots, cauliflower, celery, lettuce (61% of America's leaf lettuce, and 56% of its head lettuce are grown here!), peppers, potatoes, radicchio, spinach, strawberries, tomatoes, and much more. http://vric.ucdavis.edu/virtual_tour/salinas.htm

<u>Why</u>? Field workers and other agricultural laborers are absolutely depended on to produce this food. Most ag laborers here are Latino/Hispanic, including documented and undocumented immigrants. As Salinas Mayor Joe Gunter <u>told Bloomberg</u>, "These are jobs nobody else wants." As growers can tell you, those jobs aren't easy, and these workers are vital to farming success. The hashtagged photos can help tell these laborers they are appreciated.

Thanks also to Salinas Taking a New Direction / STAND for caring about our local ag workers and organizing this social media event.