

# Ciclovía Salinas



*Where the Streets are Yours! ¡Donde las Calles son Suyas!*

Ciclovía Salinas Summer Internship Application  
June-July 2013

**APPLICATION DUE DATE: June 15th, 2013**

Email to: [cicloviasalinas@gmail.com](mailto:cicloviasalinas@gmail.com) (or contact us to make other arrangements)

Please include subject line: "InternshipApplication\_[Your Name]"

Name:

Email:

Phone:

School attending  
(or high school  
graduated from  
Spring 2013):

## INTERNSHIP DESCRIPTION:

Ciclovía Salinas is a youth-led project that temporarily transforms the streets into a recreational route for the community. The route has been strategically placed to unite Salinas through social activities that promote health and wellness.

Within the Ciclovía Salinas project there are four committees, with each committee coordinating and planning different aspects of Ciclovía: Marketing, Logistics & City Planning, Volunteer & Activities, and Finance. Each intern will have an opportunity to work under one of these committees for one month during the summer.

The internship consists of (1) working closely with the committee of your choice (refer to last page of this ap to learn more); (2) attending the Ciclovía Salinas planning meetings, which take place every other Wednesday, 7-9 p.m.; (3) also meeting, on a weekly basis, with other interns; (4) completing at least thirty hours of volunteer service.

Ciclovía is now accepting applications and is interested in Salinas youth who meet the following requirements:

- Must live in Salinas.
- Must be a student age 14-18, or have just graduated high school in Spring 2013.
- Must be available for one month during June-July 2013.
- Must demonstrate a commitment to making positive changes in Salinas.

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APPLICANT QUESTIONNAIRE:

Please answer the following questions in 3-4 sentences.

What do you know about “Ciclovía” or other “Open Streets” events?

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What motivates you to join Ciclovía Salinas?

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What do you feel are the most important health issues in Salinas today and why?

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Interns receive valuable experience working with Ciclovía Salinas and will also receive the following benefits: (1) community service hours; (2) letters of recommendation upon completion of projects; (3) resume-building experience; (4) development of leadership skills; and (5) positive changes made for themselves and other residents of Salinas.

For more information about Ciclovía Salinas, visit:

<https://www.facebook.com/cicloviasalinas>

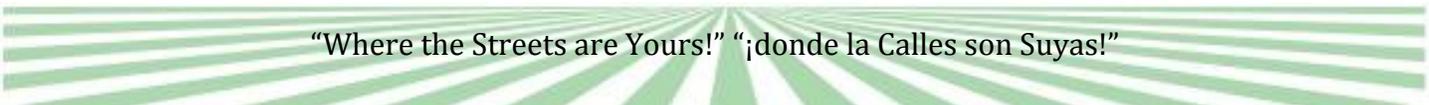
Applications for Ciclovía Salinas’ summer internship are **due June 15, 2013**.

We prefer applications be submitted by email, to [cicloviasalinas@gmail.com](mailto:cicloviasalinas@gmail.com). Please include an email subject line: “InternshipApplication\_[Your name].” *If you are unable to submit your application by email, please contact us to make other arrangements.*

**If you have questions, or for help with the application, please contact:**

Natalie Oliver, Youth and Volunteer Coordinator

[noliver@csumb.edu](mailto:noliver@csumb.edu) – Phone 831.262.1110



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**Descriptions of the four committees' roles are provided below.  
Please select which committee you would like to work under for the duration of the internship:**

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**Marketing/Advertising:**

- Presentations
- Weekly Meeting Blast
- Documentation design
- Facebook/Twitter/ Instagram (textgram)
- TV/ radio/ newspaper
- Logo
- Press release
- Promotion

**Finance: Ana**

Fiscal Sponsor: Hartnell Foundation | Contact:  
Jackie Cruz

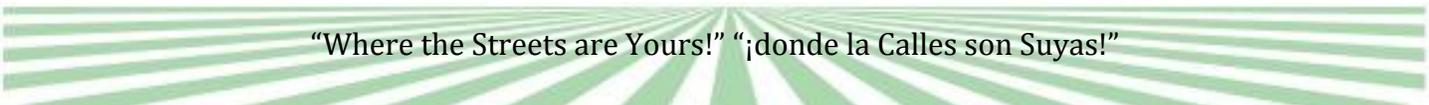
- Funding/Grants
- Manage budget
- Sponsorship form
- Small and large business
- Manage Donations
- Manage Accounts
- Research Non-profit status (via neighborhood grant/community foundation)

**Youth Outreach/Volunteer Services:**

- physical activities (yoga, folklorico, boot camp, zumba, youth activities)
- outreach to other youth groups/agencies
- organize farmers market
- develop vendor contract
- selling booths/ sponsors
- allocating booths
- organizing booths/city ordinance

**Logistics:**

- Drafting agenda for bimonthly meeting
- Communicate with city officials
- Establish Route with City
- Partner with Traffic division
- Coordinate Event Logistics (manage various committees)
- Business / Neighborhood relations



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