



**JANUARY 2013 GFH! COLLABORATIVE MEETING
A BIKE AND PEDESTRIAN FORUM**

When: January 24, 2013 From 9am-11am

Where: Pajaro Valley Community Health Trust
85 Nielson Street Watsonville, CA 95076

Who: Health and alternative transportation stakeholders in our community



PRESENTATIONS

A panel comprised of local Public Works leaders will discuss bike and pedestrian related projects.

Topics to include:

- Recent projects
- How projects are decided upon and prioritized
- Public input
- County transportation trends
- Effectiveness of current infrastructure projects affecting behavior
- Impact of "Complete Streets" in our county's transportation planning efforts

CONFIRMED PANELISTS

- ▶ John Presleigh, Santa Cruz County Public Works
- ▶ Maria Esther Rodriguez, City of Watsonville Public Works and Utilities
- ▶ Cheryl Schmitt, City of Santa Cruz Public Works
- ▶ Grace Blakeslee, Regional Transportation Commission

How Bike and Pedestrian Accessibility Impacts Obesity Prevention

Improving streets, sidewalks and paths promotes physical activity by making it safe and convenient for residents to walk and bike. These changes to the built environment contribute to lower rates of obesity within communities.

Please contact Megan Joseph for additional information
Director of Community Organizing, United Way of Santa Cruz County
831.465.2207
mjoseph@unitedwaysc.org