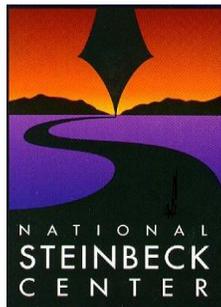
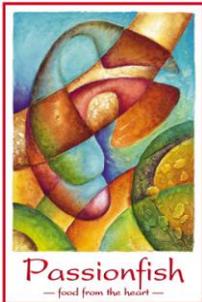


# HER Helmet Thursday

Discounts for Locals & Tourists

## Bicycling Monterey County

Get a 10-50% discount for cycling on **Thursdays!** **Why?** Be a partner in sustaining the environment and economy. **Where?** At **H-E-R** businesses and organizations throughout the county—in Big Sur, Carmel, Carmel Valley, Castroville, Del Rey Oaks, Gonzales, Greenfield, Marina, Monterey, Moss Landing, Pacific Grove, Salinas, San Ardo, Seaside, and Soledad! **H-E-R means what?** H=Hotels/other lodging; E=Entertainment venues and Educational attractions; R=Restaurants/other food and beverage service. **How?** At **H** places, BYOB/Bring Your Own Bike or rent a bike for a day or longer from any Monterey County shop. At **E & R** places, bike there; then walk in with **helmet** in hand, and mention **HER Helmet Thursdays**.



Please see details at [Bicycling Monterey website](#). 99 Charter Participants countywide as of 4/12/10. More added weekly!

Amir's Kabob House	Elli's Great American	La Casa Bodega Gourmet Deli	PortaBella
Bahama Billy's	Em Le's	LALLA Lounge	Red Brick Pizza, DRO
Bahama Grille	Erik's Delicafé-Monterey	LALLAgrill	Residence Inn by Marriott
Baywood Cellars Tasting Room	Erik's Delicafé-Seaside	LALLApalooza	Round Table, Castroville
Big Sur River Inn Restaurant	First Awakenings-Pacific Grove	La Plaza Bakery & Café	Salinas Valley Fish House
Breakfast Club	First Awakenings-Salinas	(all 6 La Plaza locations)	San Ardo Café
Bullwacker's	Fishwife-Monterey	La Sala's Bi-Rite Deli	Sanctuary Beach Resort
Café La Strada	Fishwife-Pacific Grove	London Bridge Pub	Sandbar & Grill
Café Rustica	Fox Theater	Maha's Lebanese Cuisine	Sapporo
Cannery Row IMAX	Gilbert's Seafood Grill	Marisco's-Seaside	Scheid Winery, Greenfield
Cantinetta Luca	Gino's Fine Italian	Marisco's-Soledad	Scheid Winery, Monterey
Carmel Belle	Golden Fish	Merlot Bistro	Schooners Bistro on the Bay
Carmel River Inn	Great Wall Chinese	Monterey Hostel	The Spa at Bernardus Lodge
Carmel Tagine	Grill at Ryan Ranch	Monterey Hotel	Taqueria del Mar
Central Texan BBQ	Happy Dragon	MY Museum	Terry's at the Cypress Inn
Courtyard by Marriott	Haute Enchilada	National Steinbeck Center	Toasties Café
Cozumel	Henry's BBQ	Papa Chevo's-Monterey	Trailside Café
Curly's Barbecue	Hola by the Sea	Passionfish	Turtle Bay Taqueria-Monterey
Cypress Inn	Hula's Island Grill & Tiki Room	Pepper's Mexicali Café	Turtle Bay-Seaside
Duck Club Grill	Jabberwock Inn	Persian Grill	Vista Blue Spa
East Village Coffee Lounge	Jose's Lounge Underground	Pico de Gallo	Wickets at Bernardus Lodge
El Mariachi Restaurante	Jose's Mexican-Monterey	Pino's Cafe	Wild Plum Café & Bakery
El Palomar	Jose's Mexican-Seaside	Plume's Coffee House	Will's Fargo
El Torito	Kula Ranch	Point Pinos Grill	Yangtze's Taste of Thai

Questions? Want to add your business or organization? Call Mari Lynch, (831) 375-6278.

[BicyclingMonterey.com](http://BicyclingMonterey.com)