PRESS RELEASE

FOR IMMEDIATE RELEASE

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SUBJECT: SALINAS COUNCIL PEDAL POWER

Salinas City Council members will put on their bike helmets and ride a bike to their council meeting on Tuesday, May 8, 2012. The bike ride is a show of support for Bike Week, an annual promotion by Monterey County cities to encourage bicycling as an alternate mode of commute. Participants of the ride meet at John Steinbeck Library (350 Lincoln Avenue) at 3:30 PM. Council members and participating bike commuters will then pedal their way to the Council Chambers (200 Lincoln Avenue).

With gas prices hovering at record levels, bicycle commuting is an economical alternative to driving with lots of side benefits. Bicycling to work or school promotes physical activity that is recommended by the Center for Disease Control to curb the obesity trends in the nation. More trips by bike help decrease the demand on the local roadway system and reduces traffic congestion. Replacing a vehicle trip with a bicycle trip also promotes clean air.

"Clean air, healthy people, reduced traffic congestion---these are great benefits to Salinas residents resulting from promoting bicycling as an alternative form of travel," stated Mayor Dennis Donohue, who has pedaled to City Hall during the annual Council ride these past year. Salinas has provided 95 miles of connected bikeways for travel throughout the City and continues its work to complete the City bicycle network.