This bike shop is part of a Bicycling-Friendly Monterey County

Join us on the bikeways on Thursdays and every day!

Discounts for Locals and Visitors Who Bike in Monterey County

What? A 10-50% discount, for males and females, just because you ride a bike!

Where? At H-E-R businesses and organizations countywide. H-E-R stands for:
H=Hotels/other lodging
E=Entertainment venues and Educational attractions
R=Restaurants/other food and beverage service, including wineries

How? At H places, BYOB/Bring Your Own Bike 🚴
or rent a bike for a day or longer from any Monterey County shop.
At E & R places, bike 🚴 or bike-and-ride there; then walk in with helmet in hand, and mention HER Helmet Thursdays.

When? On Thursdays year-round. See website for date restrictions.

Why? Be a partner in sustaining the environment and economy.

Listings and details, plus bike-and-ride tips:

BicyclingMonterey.com

Questions? Mari Lynch, (831) 375-6278