HER HELMET
THURSDAYS

**HOTELS AND OTHER LODGING**
**EDUCATIONAL AND ENTERTAINMENT SPOTS**
**RESTAURANTS—AND OTHER PLACES—**
HELPING

**HER / MOTHER EARTH**

AND THE ECONOMY
BY GIVING 10-50% DISCOUNTS
TO PEOPLE WHO BIKE
IN MONTEREY COUNTY

For **hotels and other lodging**, BYOB / bring your own bike,
or show receipt for a one-day or longer bicycle rental from any
Monterey County rental location.

Get a discount on Thursday night **lodging**!

For **all other places**, bike (or **bike-and-ride**) there on Thursday, then
show helmet as evidence.

Get a discount off your total tab (may exclude alcohol)—
morning, afternoon, or night on Thursdays!

SEE **FAQS** AT **BIKEMONTEREY.ORG**
Businesses and organizations participating in HER Helmet Thursdays provide 10-50% discounts on Thursdays for people who bike. See “Listings / How to Get the Discounts / FAQs” on bikemonterey.org.

Questions? Voice calls welcome: https://bikemonterey.org/contact-me.

This 10-page guide lists all participating businesses and organizations in Monterey County.

BEFORE CLAIMING DISCOUNT: (1) Read the participant's listing. To access it, click their name below—or if viewing a printed version of this guide, go to “HER Helmet Thursdays” section at bikemonterey.org. (2) Check out the frequently asked questions / FAQs.

- Discounts are on Thursdays year-round, with just a few date restrictions.
- Discounts apply from 12:00 a.m. to 11:59 p.m. (Make use of night riding tips.)
- To bike-and-ride and still get a discount, bike as far as your personal stamina, schedule, etc. allow. Examples of how that option works are provided in the FAQs. Pedaling an e-assist bicycle is fine too.
- For bike laws, including Monterey County sidewalk ordinances; riding skills and safety tips; local bike shops and rental locations; and lots more useful info, refer to the links at the bottom of this guide (resources on https://bikemonterey.org).

NOTE: This is a long-term project launched Nov 2009. Businesses and organizations are provided a staff reference sheet when they sign up, with annual updates available. However, many have staff changes, and some staff may be unfamiliar with this project. It may be helpful to have the establishment's listing pulled up on your mobile phone screen (or bring a printed guide), so you are prepared to graciously show their listing if staff is unfamiliar.

The HER Helmet Thursdays Project was created and launched in Monterey County by an unpaid volunteer, Bicycling Monterey’s founder, a county resident since 1981. For over a decade, as a public service, the founder has donated well over 12,000 hours to this and other Bicycling Monterey projects.

Contributions in any amount are welcome and appreciated: https://bikemonterey.org/about/financial-donations.

Questions? https://bikemonterey.org/contact-me - Voice calls welcome: 831.375.6278

Below are all participating spots. To search by city or unincorporated community using your browser's find window, type any name or abbreviated name highlighted here in red: Big Sur, Carmel (Crml), Carmel Valley (CV), Castroville (Cstrvl), Corral de Tierra (CDT), Gonzales (Gnzls), Greenfield (Grnfld), Marina, Monterey (Mtry), Moss Landing (Moss Lndg), Pacific Grove (PG), Pajaro/Royal Oaks (P.J), Salinas (Slns), San Ardo, Sand City (Snd Cty), Seaside (SE), Soledad (Sldad).

To search by looking over a geographic area: Use the venues map. It's auto-generated, so most—but not all—of the spots show up correctly on the map.

Abalonetti-10% 57 Fisherman's Wharf, Mtry, 831-373-1851
Allegro Gourmet Pizzeria-20% 3770 The Barnyard, Crml, 831-626-5454
Alvarado Street Brewery-10% (Alcohol excluded) 426 Alvarado St, Mtry, 831-655-2337
Angelina’s Pizzeria-10% (Alcohol excluded) 22736 Portola Dr, Slns, 831-484-1164
Aquablue Skin & Body Spa-10% 229 Main St, Slns, 831-422-2500
Austino’s Patisserie-25% 851 Cannery Row, Mtry, 831-655-5015
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**Baan Thai**-10% (Alcohol excluded) 📍1760 Fremont Blvd - # F1, SE, 831-394-2996

**Bagel Bakery**-10% 📍539 Carmel Rancho Blvd, Crml, 831-625-5180

**Bakery Station**-15% 📍202 Monterey St, Slns, 831-783.1140

**Bayonet Bar & Grill at Bayonet Black Horse**-20% (Alcohol excluded) 📍1 McClure Way, SE, 831-899-7271

**Big Sur River Inn Restaurant**-10% (Alcohol excluded) 📍Hwy 1 at Pheneger Creek, Big Sur, 831-667-2700

**Billy Quon’s Sur**-15% 📍3601 The Barnyard, Crml, 831-250-7188

**Birrieria & Restaurant Estilo Coalcoman**-10% (Alcohol excluded) 📍10500 Merritt St, Cstrvl, 831-831-594-9906

**Bobcat Bicycles**-10% 📍141 Monterey St, Slns; 831-753-7433

**Bon Ton l’roy’s Lighthouse Smokehouse**-10% 📍794 Lighthouse Ave, Mtry, 831-375-6958

**Breakfast Club**-10% 📍1130 Fremont Blvd, SE, 831-394-3238

**Britannia Arms**-15% (Alcohol excluded) 📍444 Alvarado St, Mtry, 831-656-9543

**Bull and Bear Whiskey Bar and Taphouse**-20% 📍479 Alvarado, Mtry, 831-655-3031

**The C restaurant + bar**-15% (Alcohol excluded) 📍750 Cannery Row, Mtry, 831-375-4800

**Café Ariana**-10% 📍543 Lighthouse Ave, PG, 831-920-1381

**Café Fina**-10% 📍47 Fisherman’s Wharf #1, Mtry, 831-372-5200

**Café Rustica**-15% 📍10 Delfino Place, CV, 831-659-4444

**California Pizza Kitchen**-20% 📍1100 Del Monte Center, Mtry, 831-375-4975

**Cantinetta Luca**-15% 📍Dolores St between Ocean and 7th, Crml, 831-625-6500

**Carmel Bach Festival** -20% 📍Various locations, 831-624-1521

**Carmel Belle** -10% 📍Ocean & San Carlos, Crml, 831-624-1600

**Carmel Coffee House and Roasting Company**-20% 📍Ocean Ave between San Carlos & Dolores, Crml, 831-626-2095

**Carmel Mission Inn**-10% 📍3665 Rio Rd, Crml, 831-624-1841

**Carmel River Inn**-50% 📍26600 Oliver Rd, Crml, 831-624-1575

**Cha-ya Japanese Tea & Things**-10% 📍118 Webster, Mtry, 831-646-5486

**Chef Lee’s Mandarin House-Monterey**-10% (Alcohol excluded) 📍2031 N. Fremont, Mtry, 831-375-9551

**China House**-10% (Alcohol excluded) 📍125 Ocean View Blvd, PG, 831-646-9400

**Coastal Valley Inn**-10% 📍10341 Merritt St, Cstrvl, 831-633-3300

**Cooper’s Pub & Restaurant**-15% (Alcohol excluded) 📍653 Cannery Row, Mtry, 831-373-1353
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**Corkscrew Cafe**-10% (Alcohol excluded) 55 West Carmel Valley Rd, CV, 831-659-1050

**Courtside Bistro at Chamisal Tennis and Fitness**-10% (Alcohol excluded) 185 Robley Rd, CDT, 831-484-6000

**Courtyard by Marriott**-15% 17225 El Rancho Way, Slns, 831-775-0491

**Crazy Horse Restaurant**-10% 1425 Munras Ave, Mtry, 831-649-4771

**Cypress Inn**-30% Lincoln Ave & 7th Ave, Crml, 800-443-7443

**Dali Expo at the Museum of Monterey**-50% 5 Custom House Plaza, Mtry, 831-372-2608

**DC-10 Doug Chandler Performance**-10% 517 Abbott, Slns, 831-422-3270

**De Tierra Vineyards Tasting Room**-15% Mission & 5th, Crml, 831-754-3176

**Deliciosos Tacos Castroville**-10% 11576 Merritt St, Cstrvl, 831-632-0386

**Domenico’s On the Wharf**-10% 50 Fisherman’s Wharf #1, Mtry, 831-372-3655

**Downtown Book & Sound**-10% 222 Main Street, Slns, 831-477-6700

**East Village Coffee Lounge**-20% 498 Washington St, Mtry, 831-373-5601

**Eco Carmel**-10% 2 SW of 7th on San Carlos, Crml, 831-624-1222

**El Pescadero**-10% (Alcohol excluded) San Carlos between Ocean & 7th, Crml, 831-624-7400

**El Torito**-20% (Alcohol excluded) 600 Cannery Row, Mtry, 831-373-0611

**El Zacatecano Restaurant**-10% (Alcohol excluded) 655 E Alisal St, Slns, 831-240-0086

**Elli’s Great American Restaurant**-10% 1250 S Main St, Slns, 831-759-8455

**Embassy Suites Monterey Bay by Hilton**-10% 1441 Canyon Del Rey, SE, 831-393-1115

**Epsilon Fine Greek Restaurant**-15% 422 Tyler St, Mtry, 831-655-8108

**Erik’s DeliCafé**-10% 840 Broadway Ave, Ste B-1, SE, 831-393-1818

**First Awakenings**-10% 125 Oceanview Blvd, PG, 831-372-1125

**First Awakenings**-10% 171 Main St, Slns, 831-784-1125

**Fishwife**-15% (Alcohol excluded) 1996 ½ Sunset Drive, PG, 831-375-7107

**Fishwife**-15% (Alcohol excluded) 789 Trinity Ave, SE, 831-394-2027

**Forest Lodge**-30% Ocean Ave at Torres and Mt. View, Crml, 831-624-7372

**Forge in the Forest**-10% 5th and Junipero, Crml, 831-624-2233

**Fox California Theater**-10% 241 South Main St, Slns, 831-758-8459

**From Scratch**-10% 3626 The Barnyard, Crml, 831-625-2448

**G’s Tacos**-20% 120 Salinas Rd, Royal Oaks (PJ), 831-750-4946 or 724-1420

**Ginger Thai Kitchen**-10% 1104 S Main St, Slns, 831-831-422-8424 (831-422-THAI)
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Gino's -10% (Alcohol excluded) ☎ 1410 S Main St, Slns, 831-422-1814
Golden Fish -15% ☎ 221 Main St, Slns, 831-422-4946
Golden Tee -15% (Alcohol excluded) ☎ 200 Fred Kane Dr., #201, Mtry, 831-373-1232
Grasing's – 10% (Alcohol excluded) ☎ 6th & Mission, Crml, 831-624-6562
Great Wall Chinese -10% ☎ 724 Abrego St, Mtry, 831-372-3637
Grower's Pub -15% ☎ 227 Monterey St, Slns, 831-754-1488
Guadalajara Grill -15% ☎ 1334 S. Main St., Slns, 831-754-0400
Hacienda Mexican Grill -10% (Alcohol excluded) ☎ 1449 N. Davis Rd, Slns, 831-424-6400
Hahn SLH Estate Winery -15% ☎ 37700 Foothill Rd, Sldad, 831-678-4555
Halè Kai Lana Kona Coffee -30% ☎ 542 Ortiz Ave, Ste 1, Snd Cty, 831-394-5662
Hanabi Japanese -10% (Alcohol excluded) ☎ 11276 Merritt St, Cstrvl, 831-633-4262
Happy Dragon -10% (Alcohol excluded) ☎ 2329 Fremont St, Mtry, 831-372-3541
Happy Girl Kitchen -10% ☎ 173 Central Ave, PG, 831-373-4475
Haute Enchilada -10% ☎ 7902 Moss Landing Rd, Moss Lndg, 831-633-5843
Hofsas House Hotel -10% ☎ 2 NW of 4th Ave on San Carlos St, Crml, 831-624-2745
Hotel Pacific -15% ☎ 300 Pacific St, Mtry, 831-373-5700
Hula's Island Grill & Tiki Room -15% (Alcohol excluded) ☎ 622 Lighthouse Ave, Mtry, 831-655-4852
Hyatt Regency Monterey -10% ☎ 1 Old Golf Course Rd, Mtry, 831-372-1234
InterContinental The Clement Monterey -20% ☎ 750 Cannery Row, Mtry, 831-375-4500
International Market and Deli -10% ☎ 580 Lighthouse Ave, Mtry, 831-375-9451
Island Taco -10% ☎ 173 The Crossroads, Crml, 831-624-8454
Jabberwock Inn -20% ☎ 598 Laine St, Mtry, 831-372-4777, 888-428-7253
Jersey's Subs -20% (Alcohol excluded) ☎ 832 Playa Ave, Snd Cty, 831-899-7677
Jose's Mexican -10% (Alcohol excluded) ☎ 1612 Contra Costa, SE, 831-899-0345
Knuckles Sports Bar at Hyatt Regency -10% (Alcohol excluded) ☎ 1 Old Golf Course Rd, Mtry, 831-657-6625
Krua Thai -20% ☎ 731 Munras Ave, Mtry, 831-655-9797
laBalena -10% (Alcohol excluded) ☎ Junipero between 5th & 6th, Crml, 831-250-6295
La Plaza Bakery & Café East Slns -10% ☎ 20 N. Sanborn Rd, Slns, 831-422-0578
La Plaza Bakery & Café West Slns -10% ☎ 1036 N. Davis Rd, Slns, 831-422-0748
La Plaza Bakery & Café East Slns -10% ☎ 107 Bardin Rd, Slns, 831-751-6028
La Plaza Bakery & Café -10% ☎ 33 Third St, Gnzls, 831-675-2337
La Plaza Bakery & Café -10% ☎ 150 El Camino Rd, Grnfld, 831-674-1157
La Plaza Bakery & Café -10% ☎ 901 Front St, Sldad, 831-678-1452
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<table>
<thead>
<tr>
<th>Business Name</th>
<th>Discount</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>La Sala's Bi-Rite Deli</td>
<td>10%</td>
<td>250 Casa Verde Way, Mtry, 831-372-6824</td>
<td></td>
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<tr>
<td>LALLA Lounge</td>
<td>10%</td>
<td>1250 S. Main St, Slns, 831-759-8455</td>
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<tr>
<td>LALLA Grill</td>
<td>10%</td>
<td>1400 Del Monte Shopping Center, Mtry, 831-324-4632</td>
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<tr>
<td>LALLApalooza</td>
<td>10%</td>
<td>474 Alvarado St, Mtry, 831-645-9036</td>
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<tr>
<td>Lamp Lighter Inn</td>
<td>30%</td>
<td>SE Corner of Ocean Ave &amp; Camino Real, Cmrl, 831-624-7372</td>
<td></td>
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<tr>
<td>Layers</td>
<td>10%</td>
<td>9 Soledad Dr, Ste A, Mtry, 831-655-1544</td>
<td></td>
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<tr>
<td>Lemon Grass</td>
<td>10%</td>
<td>413 Moss Landing Rd, Moss Lndg, 831-633-0700</td>
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<tr>
<td>Lighthouse Lodge &amp; Cottages</td>
<td>10%</td>
<td>1150 Lighthouse Ave, PG, 831-655-2111</td>
<td></td>
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<tr>
<td>London Bridge Pub</td>
<td>15%</td>
<td>2 56 Figueroa St, Wharf #2, Mtry, 831-372-0581</td>
<td></td>
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<tr>
<td>Lopez Taqueria</td>
<td>10%</td>
<td>500 Del Monte Ave, Mtry, 831-655-3222</td>
<td></td>
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<tr>
<td>Los Laureles Lodge</td>
<td>20%</td>
<td>313 W. Carmel Valley Rd, CV, 831-659-2233</td>
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<tr>
<td>LouLou's Griddle in the Middle</td>
<td>10%</td>
<td>Wharf #2, Mtry, 831-372-0568</td>
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<tr>
<td>Lucia Restaurant &amp; Bar at Bernardus Lodge &amp; Spa</td>
<td>10% (Alcohol excluded)</td>
<td>415 Carmel Valley Rd, CV, 831-658-3400</td>
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</tr>
<tr>
<td>Lugano Swiss Bistro</td>
<td>15%</td>
<td>3670 The Barnyard, Cmrl, 831-626-3779</td>
<td></td>
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<tr>
<td>Luigi's Italian Restaurant</td>
<td>10%</td>
<td>346 Alta St, Gnzls, 831-675-7800</td>
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<tr>
<td>Marina Cycle &amp; Skate</td>
<td>10%</td>
<td>214 Reservation Rd, Marina, 831-384-2453</td>
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<tr>
<td>Mariscos Nayarita</td>
<td>10%</td>
<td>10624 Merritt St, Cstrvl, 831-632-2430</td>
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<tr>
<td>Mariscos Puerto Nuevo</td>
<td>10%</td>
<td>530 Broadway Ave, SE, 831-583-0411</td>
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<tr>
<td>Mariscos Puerto Nuevo</td>
<td>10%</td>
<td>3022 H Dela Rosa Sr St, Sldad, 831-678-9234</td>
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<tr>
<td>Massa Estate Organic Vineyards</td>
<td>15%</td>
<td>69 W. Carmel Valley Rd, CV, 831-659-6220</td>
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<tr>
<td>Michael's Grill and Taqueria</td>
<td>10%</td>
<td>321 Main St, Slns, 831-754-8917</td>
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<tr>
<td>Mi Tierra</td>
<td>10%</td>
<td>129 Main St, Slns, 831-422-4631</td>
<td></td>
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<tr>
<td>Montellese Family Chiropractic</td>
<td>20%</td>
<td>550 Camino El Estero, Suite103, Mtry</td>
<td></td>
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<tr>
<td>Monterey Bay Photo</td>
<td>10%</td>
<td>763 Lighthouse Ave, Mtry, 831-372-6337</td>
<td></td>
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<tr>
<td>Monterey Donut</td>
<td>10%</td>
<td>2440 Fremont St, SE, 831-333-0281</td>
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<tr>
<td>Monterey Fireside Lodge</td>
<td>10%</td>
<td>1131 Tenth St, Mtry, 831-373-4172</td>
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<tr>
<td>Monterey Hostel</td>
<td>50%</td>
<td>778 Hawthorne St, Mtry, 831-649-0375</td>
<td></td>
</tr>
<tr>
<td>Monterey Hotel</td>
<td>30%</td>
<td>406 Alvarado St, Mtry, 831-375-3184</td>
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</tr>
</tbody>
</table>
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Monterey Museum of Art-Pacific Street - 50% (Alcohol excluded)  559 Pacific St, Mtry, 831-372-5477
Monterey Tides - 20%  2600 Sand Dunes Dr, Mtry, 800-605-7650
Mountain Mike's Pizza - 20% (Alcohol excluded)  266 Reservation Rd, Marina, 831-883-2242
MY Museum/Monterey Youth - 20%  425 Washington St, Mtry, 831-649-6444
MYO Pure Frozen Yogurt - 25%  491 Alvarado St, Mtry, 831-649-3769
MYO Pure Frozen Yogurt - 25%  840 Broadway Ave, Ste B5, SE, 831-375-3769
MYO Pure Frozen Yogurt - 20%  1091 South Main St, Slns, 831-759-9769
Namaste India Bistro - 15% (Alcohol excluded)  538 Lighthouse Ave, Mtry, 831-641-0130
Noodle House - 20% (Alcohol excluded)  1022 N Davis Rd, Slns, 831-758-4071 or 831-758-2928
Old Monterey Inn - 10% (Alcohol excluded)  500 Martin St, Mtry, 831-375-8284
The Oven Pizzeria - 15% (Alcohol excluded)  720 Broadway, SE, 831-899-1762
Pacific Grove Museum of Natural History’s Museum Store - 10%  165 Forest Ave, PG, 831-648-5716
Paluca Trattoria - 10% (Alcohol excluded)  6 Wharf #1, Mtry, 831-373-5559
Parker-Lusseau Pastries - 10%  539 Hartnell St, Mtry, 831-641-9188
Parker-Lusseau Pastries - 10%  731 Munras Ave, Mtry, 831-643-0300
Parker-Lusseau Pastries - 10%  40 Ragsdale Dr, Ste 100, Mtry, 831-655-3030
Passionfish - 10% (Alcohol excluded)  701 Lighthouse Ave, PG, 831-655-3311
Peninsula Bike Works - 15%  1271 10th St, Suite C, Mtry, 831-643-2453
Peppers Mexicali Café - 15% (Alcohol excluded)  170 Forest Ave, PG, 831-373-6892
Perfectly Pressed Juice Bar ‘n’ Eatery - 15%  961 W. Alisal St, Slns, 831-998-8770
Peter B's Brewpub - 15% (Alcohol excluded)  2 Portola Plaza, Mtry, 831-649-2699
Petra, Monterey-10%  435 Alvarado St, Mtry, 831-646-2080
Petra, Pacific Grove -10%  477 Lighthouse Ave, PG, 831-649-2530
P.F. Chang's - 15% (Alcohol excluded)  1200 Del Monte Center, Mtry, 831-375-0143
Pico de Gallo - 10%  2240 Del Monte Ave, Mtry, 831-643-2000
Pierce Ranch Vineyards - 20%  499 Wave St, Mtry, 831-372-8900
Plaza Linda Restaurant & Cantina - 15%  27 East Carmel Vly Rd, CV, 831-659-4229
Plume's Coffee House - 20%  400 Alvarado, Mtry, 831-373-4526
Point Pinos Grill - 15%  79 Asilomar Blvd, PG, 831-648-5774
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**Portabella** - 15%  Ocean Ave between Lincoln and Monte Verde, Crnl, 831-624-4395

**Portobello's** - 15%  150 S Main St, Ste116, 831-753-0797

**Portola Hotel** - 15%  2 Portola Plaza, Mtry, 888-222-5851

**Princess Monterey Whale Watching** - 10%  96 Wharf I, Mtry, 831-372-2203

**r.g. Burgers** - 10%  201 Crossroads Shopping Village, Crnl, 831-626-8054

**Real Colima I** - 10% (Alcohol excluded)  74 Porter Dr, PJ, 831-761-1241

**Residence Inn by Marriott** - 15%  17215 El Rancho Way, Slns, 831-775-0410

**Rio Grill** - 10%  101 Crossroads Blvd, Carmel, 831-625-5436

**Rocky Point Restaurant** - 10%  36700 Hwy 1, Monterey (rural Monterey County—10 miles south of Carmel, on the Big Sur coast), 831-624-2933

**Rooster Wheels Bike Shop** - 20%  3056 Del Monte Blvd, #201, Marina, 831-582-2453

**Rosine's** - 10% (Alcohol excluded)  434 Alvarado St, Mtry, 831-375-1400

**Round Table Pizza** - 20%  11250 Merritt St, Cstrvl, 831-633-5227

**Running Iron Restaurant & Saloon** - 20% (Alcohol excluded)  24 East Carmel Vly Rd, CV, 831-659-4633

**Sakura Japanese Restaurant & Sushi Bar** - 15%  574 Lighthouse Ave, Mtry, 831-373-1767

**San Ardo Café** - 10% (Alcohol excluded)  1 Cattlemen Rd, San Ardo, 831-627-2621

**Sanctuary Beach Resort** - 20%  3295 Dunes Dr, Marina, 1-877-944-3863, 831-883-9478

**Sandbar & Grill** - 10%  9 Wharf #2, Mtry, 831-373-2818

**Sapporo Japanese Steakhouse and Sushi** - 15%  3 Wharf #2, Mtry, 831-333-1616

**Sarita's, the Original** - 10%  21 Soledad Drive, Mtry, 831-350-0555

**Scheid Vineyards Estate Winery and Tasting Room** - 15%  1972 Hobson Ave, Grnfd, 831-386-0316

**Scheid Vineyards Tasting Room** - 15%  7th & San Carlos, Crnl, 831-620-WINE

**Schooners Coastal Kitchen** - 20%  400 Cannery Row, Mtry, 831-646-170

**Silver Tide Bar & Grill at Embassy Suites** - 10%  1441 Canyon Del Rey, SE, 831-393-1115

**Silver Tide Coffee & Trading at Embassy Suites** - 10%  1441 Cyn Del Rey, SE, 831-393-1115

**Spa at Bernardus Lodge** - 10%  415 CV Rd, CV, 831-658-3400

**Spa on the Plaza** - 10%  201 Alvarado St, Mtry, 831-831-647-9000 x 103

**Steinbeck House** - 10% (Alcohol excluded)  132 Central Ave, Slns, 831-424-2735

**Stirrup Cup Pizza** - 20% (Alcohol excluded)  24 East Carmel Vly Rd, CV, 831-659-4358

**Sweet Elena's Bakery & Café** - 10% (Alcohol excluded)  465 Olympia Ave #D, Snd Cty, 831.393.2063
Businesses and organizations participating in HER Helmet Thursdays provide 10-50% discounts on Thursdays for people who bike. See “Listings / How to Get the Discounts / FAQs” on bikemonterey.org. Questions? Voice calls welcome: https://bikemonterey.org/contact-me.

Tacos El Jalisciense-10% (Alcohol excluded) 118 S. Alta, Gnzls, 831-675-3634
Tacos El Jaliscience-10% (Alcohol excluded) 505 East Alisal, Slns, 831-759-2381
Taqueria del Mar-10% (Alcohol excluded) 530 Lighthouse Ave, Mtry, 831-372-7887
Taqueria El Kiosko-10% (Alcohol excluded) 1502 Constitution Blvd, Slns, 831-444-7980
Taqueria El Kiosko-10% (Alcohol excluded) 8 Williams Rd, Slns, 831-424-6211
Taqueria Zarape-10% (Alcohol excluded) 1107 Fremont Blvd, SE, 831-899-1125
Taste Café & Bistro-15% (Alcohol excluded) 1199 Forest Ave, PG, 831-655-0324
Terry's at the Cypress Inn-15% (Alcohol excluded) 400 Cannery Row, Mtry, 831-645-4030
Tidal Coffee-20% 400 Cannery Row, Mtry, 831-645-4030
Toasties Café-10% 702 Lighthouse Ave, PG, 831-373-7543
Trailside Café & Beer Garden-10% 3 Del Fino Place, CV, 831-831-298-7453
Turtle Bay Taqueria-15% (Alcohol excluded) 1301 Fremont Blvd, SE, 831-899-1010
TusCA Ristorante at Hyatt Regency-10% (Alcohol excluded) 1 Old Golf Course Rd, Mtry, 831-657-6675

Valley Bikes -20% 64 W. Alisal St, Slns, 831-422-3453
Vista Blue Spa at Monterey Plaza Hotel-20% 400 Cannery Row, Mtry, 831-646-1700
Wild Plum Café & Bakery-10% 731 Munras Ave, Mtry, 831-646-3109
Winning Wheels Bicycle Shop-10% 318 Grand Ave, PG, 831-375-4322
The WindMill-10% 1167 Front St, Sldad, 831-678-1775
Work Horse Bicycles-10% 486 Washington St, Mtry, 831-375-2144
Yangtse’s Taste of Thai-10% (Alcohol excluded) 328 Main St, Slns, 831-754-2223
Zeph’s One-Stop-10% 1366 South Main St, Slns, 831-757-3947

Check out the bicycling resources on the last page of this guide.
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Links about The HER Helmet Thursdays Project
✓ HER Helmet Thursdays audio and video intros, project history, and more: https://bikemonterey.org/her-helmet-thursdays.
✓ Staff Reference Sheet for participating businesses and organizations: https://bikemonterey.org/her-helmet-thursdays/for-business-organizations/staff-reference-sheet-her-helmet-thursdays.

Also at https://bikemonterey.org
❖ California bicycle laws, riding skills, safety tips.
❖ Sidewalk rules vary around California, and even within the county; see biking-on-sidewalks regulations for various Monterey County cities and unincorporated areas.
❖ Learn about sidewalks and safety too.
❖ Bicycle security (theft prevention) tips.
❖ Bike parking tips, including valets.
❖ Tips for bike fashionistas, and biking to more elegant venues.
❖ Shopping by bike, including for Thursday discounts: https://bikemonterey.org/bike-to-shop.html.
❖ Local Bicycle Shops and Bicycle Rentals.
❖ Bike maps; plus tips on where to bike in Monterey County.
❖ Explore the directory of Monterey County bike community leaders and resources.
❖ Share posters and fliers, bike law summaries and more.

Thank you for bicycling in Monterey County!